

PSI Tips for Project Management

and

Maximizing Business Performance

For More Information: Call — 864-855-3373, or Visit — www.psipm.com

Steps to maximize business performance.

A new year has arrived for the small business owner. Last year's results are now history, they cannot be changed. Given the state of the economy over the past few years, some small businesses have done very well in niche markets, others have struggled to stay in business, while some small businesses have gone out of business and no longer exist.

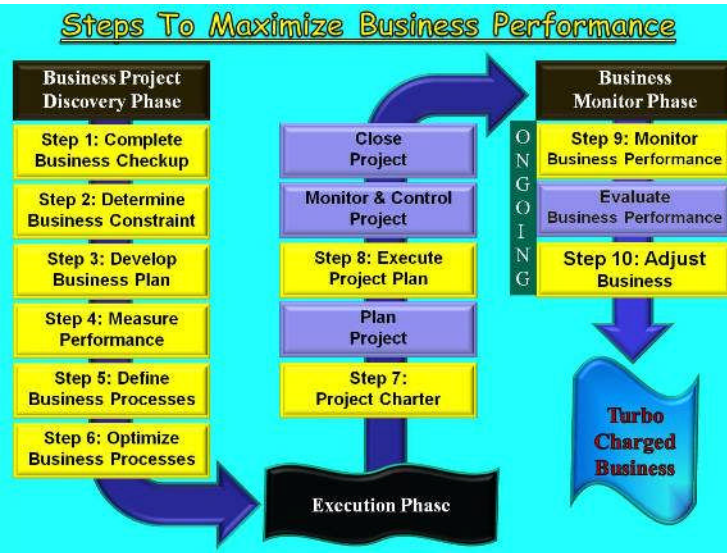
Many of the Washington in crowd and economists say that 2011 is going to be a better year for the economy, yet their forecast for unemployment remains dismal and they say it will probably be several years before we are back to the lower levels of unemployment. The question remains, if unemployment stays in the 9% range for 2011, who is going to purchase the goods and

services that small businesses offer? Given this, what is 2011 going to bring to the small business owner? Only God knows the answer to this question, but there are several things the small business owners can do to improve their profitability, stabilize their business, and even grow their companies in this down economy.

PSI Tips 2-2 starts a series of ten steps that if executed properly can help the small business owner to maximize their business' performance and turbo-charge the business for maxi-

mum performance going forward.

As shown in black in the chart below, there are three phases to maximizing business performance. They are the Discovery Phase, Execution Phase, and Monitor Phase. Combined, these phases and the steps within them provide the foundation for turbo charging the business' performance. Step 1 will be reviewed in detail in the next issue.



About PSI

PSI Business Solutions specializes in Project Management and Business Profitability Improvement Projects. PSI has broad experience in applying lean, six sigma, TOC, VSM, and other tools, in

aviation, electronics, manufacturing, and service companies. PSI provides professional solutions in sales, operations, and finance, based on the needs of the client's business. PSI's founder and

president, Roy Mathena (PMP), is committed to total client satisfaction through results-based project management.



PSI Business Solutions

Specializing In Improving Business Profitability

PSI Tips:

Biweekly publication of PSI Business Solutions.

Next Issue:

PSI Tips begins a ten-step series titled:

Steps To Maximize "Turbo Charge" Business Performance

Previous Issues:

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